PRACTICE AREA: Mobile Applications

Rivet Logic is an award-winning consulting firm specializing in design, development and support of innovative software applications.

Our Mobile Applications Practice is focused on helping businesses achieve maximum customer engagement by seamlessly weaving in mobile into an overall digital experience strategy.

OUR MOBILE APPLICATION SERVICES

Strategy

- Identify the best mobile-first approach, including responsive and native
- Prioritize and plan your application feature-set roadmap

Architecture & Design

- Plan service architecture and data integration to your front and back-end systems
- UI/UX design for optimal user friendliness and mobile engagement
- Analytics to learn and drive future improvements

Development

- iOS and Android app development using best-of-breed tools and SDK's

Testing & Deployment

- QA support and strategy for device testing coverage
- Bringing your app to market—through the app store or deploy using a MDM solution
- Post production monitoring and maintenance

Did You Know...

- *61%* of people have a better opinion of *brands* that offer a good mobile experience
- Over *1.2 billion* people are accessing the internet through a mobile device
- *91%* of adults have their mobile phone in arms reach *24/7*
- *Native mobile* apps command *86%* of the time spent on mobile devices by US consumers
- From 2013 to 2014, *digital media* time spent on mobile apps in the US increased by *52%*, compare to a *1%* increase with desktops
- More than *1/3* of all US smartphone owners *download* at least one app per month

Sources: ComScore U.S. Mobile App Report, Latitude, Flurry's Five Year Report on the Mobile Industry, Nielsen

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